



Ministry of Industry Investment and Commerce
Government of Jamaica

PRESS RELEASE

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Jamaica Strengthens International Ties

Minister of Industry, Investment and Commerce, Hon. Anthony Hylton on a recent trip to Switzerland says that Jamaica will continue the work to strengthen ties with the World Intellectual Property Association and the Swiss Government as part of Jamaica's Intellectual Property Agenda, investment and trade promotion.

While in Switzerland, Minister Hylton met with the State Secretary for Economic Affairs, Mrs. Ineichen-Fleisch, to discuss opportunities for further cooperation in investment and trade as Jamaica continues to pursue market access opportunities in Switzerland and the EU. They also discussed the recently concluded Jamaica Switzerland bilateral agreement on geographical indications, and the shared interest of the two countries in advancing protection for country names in the World Intellectual Property Organisation. The meetings also served to reestablish international ties to support Jamaica's effort in laying the foundation for a logistics centred economy.

Director General of the World Intellectual Property Organisation (WIPO), Dr. Francis Gurry pledged his continued support for the work of Jamaica and the Jamaica Intellectual Property Office (JIPO). This he stated, would cover all areas of intellectual property namely Copyright, Trademarks, patents and designs including exploring the area of valuation of intellectual property rights (IPR) to facilitate the use of IPRs under the Secured Interests in Personal Property Act.

Meetings were also held with Nestle South America's Division with responsibility for Jamaican and Caribbean operations.

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